



**PAEPARD**

**FARA** 

“Enhancing nutrition security and incomes through adding value to indigenous vegetables in East & Central Uganda”

**Farmgain Africa’s experience**

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**FARMGAIN AFRICA**  
Agricultural Marketing and Market Information



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# Role of Farmgain

- Result 3: Appropriate delivery pathways of value-added indigenous vegetables established.
- Result 4: Information sharing mechanisms on utilization of indigenous vegetables established.
- Monitoring & Evaluation (baseline & endline)

## Deliverables on Result 3: Appropriate delivery pathways of value-added indigenous vegetables established

- Business training
- Market dynamics
- Market linkage

# Business training



# Off season production



# Farming as a business

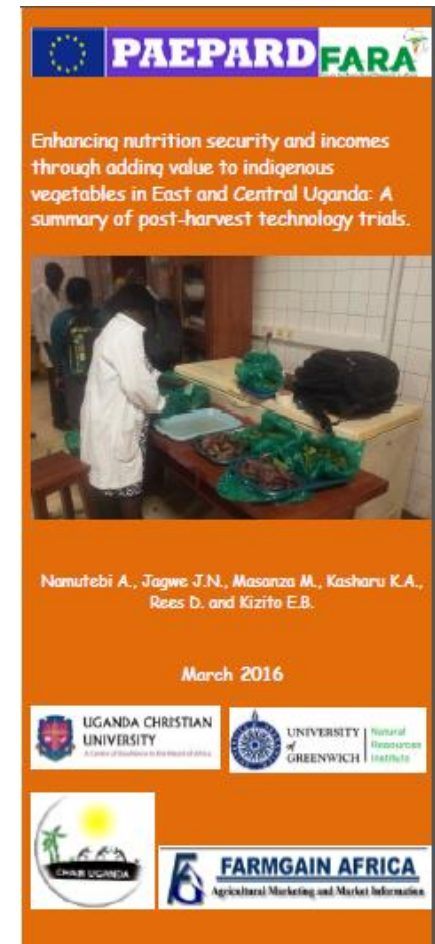
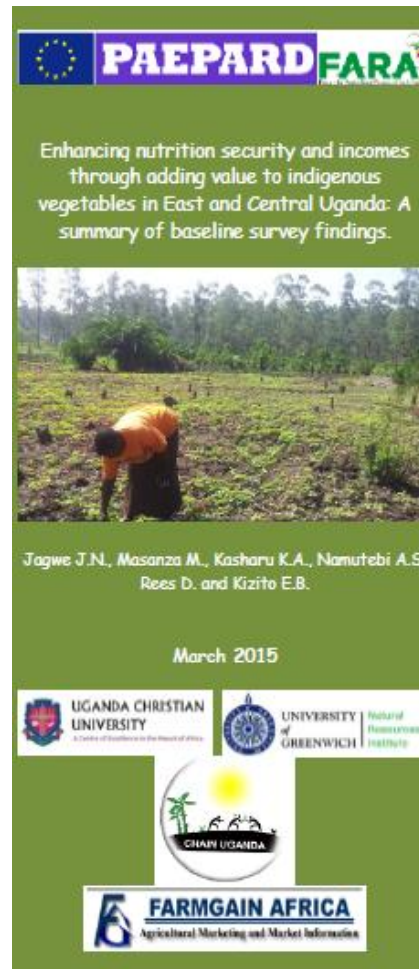


# Market linkages



# Deliverables on Result 4: Awareness creation

- A documentary of the project
- Radio shows
- Print media (brochures, posters)





# Monitoring & evaluation

- HHs growing *Amaranthus sp (Doodo)* grew from 15% in 2015 to 64% in 2017
- HHs growing *Amaranthus blitum (Bugga)* slightly grew from 30% to 32% yet those growing *Spider plant (Jobyo)* grew from hardly any to 20%.
- HHs growing *S.melongena (Egg plant)* grew from 11% to 24% whereas those growing *Brassica oleracea (Sukuma wiki)* slightly increased from 28% to 32%.

# Result indicators

- HHs consuming leafy/indigenous vegetables 3 – 5 times a week registered an increment from 20% in 2015 to about 47% in 2017 whereas those hardly consuming any in a week dropped from 9% in 2015 to approximately 2% in 2017.
- Improvement in the consumption of vegetables from 133 gm/person/day in 2015 to about 162 gm/person/day in 2017.

# Result indicators

- Average sales revenue from indigenous vegetables for households in Jinja district doubled from about Ugx, 503,000 (\$150) in 2015 to Ugx 1,008,000 (\$300) in 2017.
- Average revenue from sale of seed of indigenous vegetables is highest in Wakiso district with some households registering sales as high as Ugx 800,000 (\$220) annually.
- Since 2015, average quantities of indigenous/leafy vegetables sold by households increased by 409% in Jinja district and by 127% in Wakiso district.

# Acknowledgements

- EU
- FARA
- RUFORUM
- NRI
- CABI

